

January 11, 2012 – EHS Band Boosters Meeting

1. At 7:10 pm, Dave called the meeting to order.
2. Jeff - The Band Championship was a big success! SCJA was very pleased with ticket sales. Our gross was \$53,000 vs. \$29,000 last year (with the rain). Of the \$53,000 about \$20,000 went to the Edison Band Boosters.
3. We made about \$1000 from Sees Candy this year and about \$1400 from our other fundraisers combined (Christmas trees, Rubio's etc). Our expenses increased from budget due to donations we expected that we didn't receive and school bus fees going up. Right now, we have about \$35,000 in the bank.
4. Year-end statements will be mailed to families shortly. The wording will include the amount donated and our tax ID #. Feel free to contact Jeff if you have any questions about your "student account".
5. Chris – Percussion is rehearsing Tuesday and Fridays. Check the calendar for the competition dates.
6. Tony – SpinFest is this weekend. Sean is driving this. It did not go on the weekly announcement, so please publicize this and support the color guard girls as they solicit sponsors/donations. This is a very big fundraiser for the guard.
7. Dr. Bengé – Historically, travel was funded by a one-day fundraiser such as SpinFest or Drum-A-Thon. Routinely, students would collect over \$500 for these events. Today, we had one student collect a record \$675, but most students collect far less. Students seem more hesitant to fundraise, although they receive coaching regarding brainstorming potential supporters and what to say.
8. Dave – The Board has worked to determine the ballpark suggested donation for the winter programs. These numbers are estimates right now:
 - a. Concert Band: \$150-200
 - b. Color Guard: \$600
 - c. Jazz Band: \$150
 - d. Percussion: \$600 (percussion students receive waivers for the concert band suggested donation).
9. We really need to emphasize the importance of raising money through SpinFest and Drum-A-Thon. SpinFest is the 14th and Drum-A-Thon is the 28th.
10. A question was asked about building in some competition, so that the student who raised the most money would receive a prize or benefit. Tony responded that we tried it and it didn't have a noticeable effect on the money raised.
11. Dr. Bengé asked for a discussion about whether we should continue to ask students to put some "skin in the game" by raising money themselves, or should we eliminate fundraising and put the burden on the parents. Everyone appeared to agree that the students should fundraise themselves and take some responsibility for their participation in band.
12. Tony noted that fundraisers that appear to go well are the ones with a "social benefit" of seeing other students such as car washes.
13. Another parent asked about food sales and whether there were restrictions around this. Dr. Bengé answered that there are numerous restrictions, making it difficult and also not very cost effective.

14. Another parent asked about partnerships with a music store. Dr. Bengé responded that the two stores with generous policies towards us are in Anaheim (ABI) and Tustin (Jim's Music).
15. Another parent asked about e-scrip. Jeff responded that we make about \$100/month with e-scrip.
16. Another parent asked about taco nights/spaghetti nights. Jeff responded that we were very successful with Rubio's (\$210, 20% of sales) and less so with SoupPlantation (\$125).
17. Another parent mentioned fireworks sales. Dr. Bengé noted that the HB City Council is considering legalizing fireworks sales, so there is some opportunity. Another parent noted that MUN on campus has encouraged students to go to next Tuesday's City Council meeting. Maria Toner will contact a parent of a MUN student to look into partnering with them on this opportunity.
18. Dr. Bengé – Each year in January we start outreach and recruitment of students for next year's band. This year we are doubling our efforts and ask your support. The bottom line is that the more students in band, the less the suggested donation per student.
 - a. Brochure is being sent to all identified instrumentalists in 8th grade and every incoming freshman girl. The brochures will steer the students to a Facebook page.
 - b. We will follow up with DVD's.
 - c. This year's recruitment goal is to double the size of color guard. Since coaching costs stay the same, this would directly reduce the suggested donation amount.
 - d. Dr. Bengé is willing to speak directly with any recruit. We can also offer a ticket to color guard championships or a drumline competition for any interested student.
 - e. We are looking for someone with a knowledge of the private schools in the area to assist in outreach/recruitment with those schools.
 - f. We are also in need of video of color guard competitions – Mike and Jerry offered to send some.
 - g. We recognize that there is a competition for talent in our area. We need everyone's support!
19. Travel – Dr. Bengé announced that we are looking at New York City or Washington, D.C. as the 2013 trip. We need a high percentage of students to go on the trip for the piece of music to be performable, however. That leads back to the necessity of increasing the money raised through fundraising and increasing the number of students in the band.
20. Reno Jazz Festival – Information will be coming out shortly. It will cost about \$200-300, and all band students are welcome to attend.
21. Dave recognized Tony Riccobono for sending out the weekly announcements each week – Thank you!
22. Color Guard Championships – Dr. Bengé will not be informed where our guard will be performing until 30-45 days before the competition. We are still looking for someone to chair this event.
23. Meeting adjourned at 8:25 pm.